

# Share across your social media channels

Use our ready-made social images and videos to help spread the word about how we can all do our bit.

We've included some suggested copy. You can use these as they are, or for inspiration, and add your own brand's tone of voice. Remember to use the hashtag #JustBinIt



## Suggested copy:

From wiping messy faces to freshening up the bathroom, wipes might flush as fast as they clean, but even one wipe can block pipes. Especially when it meets other flushed wipes down your street – because wipes never truly disappear.

Anglian Water clears one blockage every 15 minutes – but 80% of blockages could be avoided if we all #JustBinIt to keep local communities and the environment free from sewer flooding. Discover what else blocks pipes at [anglianwater.co.uk/justbinit](https://anglianwater.co.uk/justbinit)



## Suggested copy:

Wipes are a game-changer for tackling quick clean-ups around the home – but they don't break down like toilet paper. Flushed wipes block pipes and can cause wastewater to back up into homes.

To avoid a costly clean-up only flush the 3Ps: pee, poo and paper – for everything else, #JustBinIt Discover what else blocks pipes at [anglianwater.co.uk/justbinit](https://anglianwater.co.uk/justbinit)



## Suggested copy:

Baby wipes are a parent's best friend, from cleaning mucky faces to mopping up spills. But flushed wipes block pipes because they never disappear.

No matter what the packet says, all wipes block pipes – so they belong in the bin and not down the loo. #JustBinIt to avoid a costly plumbing bill. Discover what else can block pipes by visiting [anglianwater.co.uk/justbinit](https://anglianwater.co.uk/justbinit)

Download materials here



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